



epic  
communities

# people make places 📍

*AN INTRO TO PLACEMAKING*



# what is placemaking?

Placemaking essentially puts people first when designing built environments – whether our neighbourhoods, workplaces, shared spaces, or cities.

It is the collective process of empowering communities to better shape their surroundings through intentional facilitation & purposeful programming that make sense for the people living within it.



## A SIMPLE BREAKDOWN OF PLACEMAKING



**MAKING**  
better communities



**MAKING**  
better spaces



**MAKING**  
better lifestyles





# we work with communities through



## **FACILITATION & ENGAGEMENT**

Supportive engagement to gather community aspirations and ideas through active listening, mutual cooperation and an open & enabling environment



## **ASSET MAPPING**

Guide stakeholders to map an overview of existing community life – assets, relationships and relevant information leading to insights for actionable planning



## **PLACE ACTIVATION**

Build lively communities & cultivate ownership by activating spaces through creative communal events, design & build and impact-based activities



## **CO-CREATION**

Actualise ideas through participatory design, mobilising of technical experts & partners and building an interdependant ecosystem for communities to thrive

# →→→ 5 WAYS

placemaking helps communities



## **empowered decision-making**

Create positive change based on  
the best insights from locals



## **interdependant cooperation**

Build on strengths & assets  
participating stakeholders



## **optimise resources**

Reduce redundancies & saying  
NO to white-elephant projects!



## **contextual solutions**

Local solutions that uncover  
a community's unique identity



## **ownership & participation**

Sense of belonging  
from shared values